

milesformeso 2019 Sponsorship Opportunities

The Alton Miles for Meso, presented by Simmons Hanly Conroy, is a national 5K fundraising race & fun walk for mesothelioma.



The race takes place every September in Alton, Illinois in observance of National Mesothelioma Awareness Day. This year's race is Sept. 28 and benefits the Asbestos


Disease Awareness Org. The race attracts a large crowd in downtown Alton. Last year, more than 1,500 people participated and visited the race's vendor fair.

Don't miss this great opportunity to showcase your business to the St. Louis running community & Alton-area residents while making a difference in the process.

Additional Info

Please make sponsorship checks to:
Simmons Meso Foundation



Proceeds Benefit: 

\$5,000 Diamond Sponsorship

Includes benefits from all other tiers plus the following upgrades:

- Stage Sponsor - specially created banner exclusively featuring your company's logo across the length of the main stage where audience's attention will be focused
- 20 Race Day Passes

\$3,500 Platinum Sponsorship

Includes benefits from all other tiers plus the following upgrades:

- Logo included on runners' bib numbers
- Logo included on registration site
- Large logo given top-tier placement in banners/T-shirts
- 12 Race Day Passes & T-shirts

\$2,000 Gold Sponsorship

Companies who make a minimum \$2,000 donation will receive Silver, Bronze benefits and the following:

- Prominent signage & credit
- Inclusion in print ads
- Large logo on T-shirt
- Priority placement with links in e-blasts & social media
- 10 Race Day Passes & T-shirts

\$1,000 Silver Sponsorship

Companies who donate a minimum \$1,000 will receive, in addition to the Bronze benefits, the following upgrades:

- Company logo displayed on posters and registration flyer
- Medium company logo on T-shirt
- Logo included in social media
- Company logo displayed on Alton race web page with link
- 6 Race Day Passes & T-shirts

\$500 Bronze Sponsorship

Companies who make a minimum \$500 donation will receive the following benefits:

- Small company logo on T-shirt
- Name on MFM website
- Promo items included in the event goody bag
- Booth reserved for vendor fair
- Corner Sponsorship
- 4 Race Day Passes & T-shirts

\$250 Corner Sponsorship

Companies who make a minimum \$250 donation will receive a reserved corner along the race route to cheer on participants, plus a vendor table and items in the race bags.

\$100 Vendor Fair Sponsorship

Companies who make a minimum \$100 donation may reserve a table at the vendor fair to hand out marketing materials, other promotional items about their business and include items in the race bags.

Important Dates for milesformeso Sponsors

Sponsor Deadline | Aug. 30:

Recommended Sponsorship Deadline. Please reserve your sponsorship by Aug. 29 to ensure your company receives the maximum benefits.

The sooner Miles for Meso receives your commitment, the more exposure your company will receive.

Logo Deadline | Aug. 30:

Deadline to submit your company's logo for inclusion on the Miles for Meso T-shirt and the course banners. The logo must be an .eps, .ai or high resolution .pdf file type.

Logos submitted from previous years will be reused unless a new file is submitted.

Race Bag Deadline | Sept. 20:

Submit items for the race bags by this date. Mail or deliver your items to the firm's Alton office at: One Court Street, Alton, Ill. 62002

Vendor Table Deadline | Sept. 25:

Cut-off date to reserve a table for the vendor fair that takes place during the race.

