

## Important Dates for Sponsors

### Aug. 25 Sponsor Deadline

Reserve your sponsorship by Aug. 25 to ensure your company receives the maximum benefits. The sooner Miles for Meso receives your commitment, the more exposure your company will receive.

### Aug. 30 Shirt Logo Deadline

New sponsors should send their logo to [info@milesformeso.org](mailto:info@milesformeso.org) by Aug. 30. For returning sponsors, last year's logos from the back of the shirt will be reused. If you need to update your logo, please let us know ASAP.

### Sept. 14 Race Bag Deadline

Mail or deliver your race bag items by Sept. 14 to:  
Simmons Hanly Conroy  
One Court Street  
Alton, IL 62002



Proceeds Benefit:  ADA

### \$5,000 Diamond Sponsorship

Includes benefits from all other tiers plus the following upgrades:

- Virtual results page sponsor
- Logo included in eblasts
- Logo included on both volunteer shirts & race shirts
- 20 Race Day Passes

### \$3,500 Platinum Sponsorship

Includes benefits from all other tiers plus the following upgrades:

- Logo included on runners' bib
- Logo included on Race Roster registration site
- Large logo given top-tier placement in T-shirts
- 15 Race Day Passes & T-shirts

### \$2,000 Gold Sponsorship

- Inclusion in print ads
- Large logo on T-shirt
- Company logo displayed on Alton race web page with link
- 10 Race Day Passes & T-shirts

### \$1,500 Silver Sponsorship

- Medium company logo on T-shirt
- Logo included on sponsor banner
- Logo included in social media
- Company logo displayed on Alton race web page
- 6 Race Day Passes & T-shirts

### \$500 Bronze Sponsorship

- Small company logo on T-shirt
- Name on MFM website
- Promo items in race bags
- 4 Race Day Passes & T-shirts